

 PREVENTION LINKS



UNION COUNTY RED RIBBON DAY

#EveryoneKnowsSomeone
...Help Prevent the Next One.

preventionlinks.org/redribbon



Prevention Walk & Family Fun Festival

Saturday, October 10th, 2026 | 10AM-2PM
Nomahegan Park, Cranford, NJ

The Prevention Links mission is to foster healthy sustainable communities by empowering people through education, collaboration and by serving as the linkage to resources.

Our goal is to pull together all available resources to eliminate the deleterious effects of drugs, alcohol, violence, and inadequate educational and health institutions in our communities.

2026 Sponsorship Opportunities



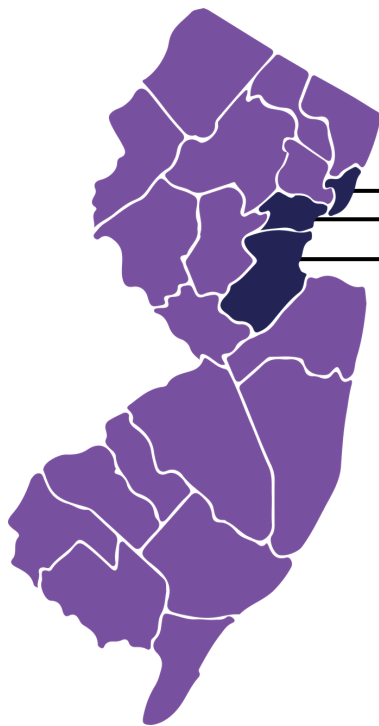
Our Mission

Our mission is to promote healthy, resilient communities through education, family strengthening, and addiction recovery support.

Established in 1971 in Union County, Prevention Links has been dedicated to reducing the stigma associated with substance use disorders, assisting individuals in finding help, and preventing addiction.

Annually, **we serve over 68,000 individuals—including youth, families, seniors, parents/caregivers, & the community at large**—through our comprehensive, **free programs**. These initiatives are designed to empower our participants to lead **healthier lives** and set a standard of health and well-being in their workplaces and living environments.

Operating out of **13 community gathering places**, our work emphasizes *fostering community connections, strengthening family bonds*, and providing robust *support for addiction recovery*. Each location is a beacon of hope and support, playing a crucial role in our mission to enhance the fabric of our community:



Hudson County

- Skyway Family Success Center, Jersey City
- Recovery Junction Recovery Center, Jersey City
- Liberty Family Success Center, Kearny
- Palisades Family Success Center, Union City
- NJ4S Hudson Hub, Jersey City

Union County

- Bayway Family Success Center, Elizabeth
- Elizabethport Community Center, Elizabeth
- Rise Up Recovery Center, Roselle
- Rise Up Community Center, Plainfield
- ESH Recovery High School, Roselle
- NJ4S Union Hub/Headquarters, Kenilworth

Middlesex County

- Greenway Family Success Center, Avenel
- Vision of Hope Recovery Center, New Brunswick

We also have mobile & virtual programs which serve the entire state.



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Why We Walk

The Union County Red Ribbon Prevention Walk brings together 200+ community members to raise awareness and honor recovery—while supporting prevention. Through peer-to-peer fundraising, this event directly funds our free services, including:

- Prevention education
- Recovery support
- Family strengthening programs
- Youth mental health initiatives

Family Fun Festival (500+ attendees)

Following the walk, our free festival offers sponsors the chance to engage directly with the community through tabling and visibility. The event features:

- Carnival games & pumpkin painting
- Live music & food trucks
- Face painting and family activities

Impact & Growth

- **\$60,000 raised in 2025 (record-breaking)**
- **\$65,000 goal for 2026**

Every dollar helps expand access to *support, reduce stigma*, and ensure more people know where to turn *before a crisis*.

Why It Matters

1 in 6 people in the U.S. experience a substance use disorder. Almost everyone knows someone impacted.

One purpose: prevent the next one.

Join us in making a difference.



Meet Mary

Palisades Family Success Center

"I was alone, I didn't want to talk to anyone. Instead, I was always on the phone with my mom. Then once I started to get to know Palisades Family Success Center, I started to feel a familiarity like the one I felt back at home. You guys help us a lot."



**Listen to Mary's
Story on Youtube**

Sponsorship Benefits



CHANGEMAKER
\$5,000

VISIONARY
\$2,500

CHAMPION
\$1,000

ADVOCATE
\$500

SUPPORTER
\$250+

EVENT RECOGNITION & PERKS					
# of free walk-team member registrations	UNLIMITED	100	75	25	10
Speaking opportunity during ceremony					
Logo on lawn signs					
Logo on checkpoints					
Prime exhibitor location					
Logo on print materials					
Logo on t-shirts	X-LARGE LOGO TOP ROW	LARGE LOGO SECOND ROW	MEDIUM LOGO THIRD ROW	SMALL LOGO FOURTH ROW	
Branded team banner					
Recognition Prevention Links in Annual Report					
All day exhibitor's table					
Listing in program guide					
T-shirts, water bottles & swag bags for walk team					
WEBSITE & SOCIAL MEDIA RECOGNITION					
Prevention Links website					
Social Media Posts					
Promotional Articles					

Special sponsorship recognition is also available for major donors of goods and services depending on the cash value of the donation, including sponsorship of food and beverage.



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CHANGEMAKER SPONSOR – \$5,000+ (level-exclusive perks highlighted)

- **Unlimited** walk team members
- **Premium perks for all team members:** event t-shirts, water bottles, and swag bags
- **Speaking opportunity** during the Red Ribbon Day ceremony
- **Extra-large logo** on event lawn signs and all course check-points
- **Top-row, extra-large logo** on official event t-shirts
- **Prime exhibitor placement** for the entire event
- Branded walk team banner
- **Top-tier sponsor listing** in press releases and media coverage
- Featured logo on all print materials and on the Prevention Links website
- **Special recognition** in our annual report and Red Ribbon program guide
- **Individual** social media spotlight post

VISIONARY SPONSOR – \$2,500+

- **Up to 100** walk team members
- T-shirts, water bottles, and swag bags for all team members
- **Large logo** on check-points along the walk course
- **Upper-middle row**, large logo on official event t-shirts
- **Prime exhibitor placement** for the entire event
- Branded walk team banner
- Logo featured on all print materials and on the Prevention Links website
- Mention in media releases and news articles
- **Special recognition** in our annual report and Red Ribbon program guide
- **Individual** social media spotlight post

CHAMPION SPONSOR – \$1,000+

- **Up to 75** walk team members
- Team t-shirts, water bottles, and swag bags
- **Middle-row, medium logo** on event t-shirts
- **Prime exhibitor placement** for the full day
- Branded walk team banner
- Logo on print materials and Prevention Links website
- Mention in media releases and news articles
- Recognition in our annual report and Red Ribbon program guide
- Group social media shoutout with other Champion Sponsors

ADVOCATE SPONSOR – \$500+

- **Up to 25** walk team members
- T-shirts, water bottles, and swag bags for all participants
- All-day exhibitor table
- **Lower-row, small logo** on event t-shirts
- Branded walk team banner
- Logo on Prevention Links website and print materials
- Mention in media releases and news articles
- Recognition in our annual report and Red Ribbon program guide
- Group social media shoutout with other Advocate Sponsors

SUPPORTER SPONSOR – \$250+

- **Up to 10** walk team members
- T-shirts, water bottles, and swag bags
- All-day exhibitor table
- Listing in the Red Ribbon Day program guide
- Mention in media releases and news articles



How Your Support Helps

- You will be ensuring that our youth are provided with the **prevention education** opportunities that empower them to *make healthy choices* for themselves.
- The money raised at the Walk helps Prevention Links continue to support the social, emotional, as well as developmental, needs for **over 1,000 families with young children** each year.
- Commitment to a sponsorship gives Prevention Links the ability to **expand programs, services and staff** - in addition to more arduous tasks like *paying our rent*.

Because we can't prevent the next one without you.



Meet Sue

Family Support Center Participant

"There's plenty of people out there that say they wanna help you - if you can pay for it. No one ever has to pay a dime for any of this.

For any parent that's out there - have confidence that if they're bringing their kid to the recovery high school, it's the right decision."



**Listen to Sue's Story
on Youtube**



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How Your Support Helps

- Because of your support, we were able to provide our first-ever **Senior Dinner** for our *Recovery High School students and their families*.
- Because of your support, we were able to **stock our Women's Health Closet** at our Greenway Family Success Center - providing women and young girls with *feminine hygiene products free of charge, without shame or stigma*.
- Because of your support, we were able to provide **over 1 thousand families with diapers, formula, baby clothes, and more** to remove barriers for new families to thrive.
- Because of your support, we were able to launch our **first-ever paid social media marketing campaign** to promote Union County's 24/7 Recovery Support Helpline, *reaching over 10,000 Union County Residents*.



Meet Simeria

Pathways to Success Employment Program

"Each area of my life has been in line to help someone. I'm here to spread love everywhere I go...Do I get times where I get overwhelmed? Yes. We all do. But the biggest thing is getting back up."



Listen to Simeria's Story on Youtube



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I would like to support my community in spreading awareness
and reducing stigma to save lives by sponsoring



The 2026 Red Ribbon Walk & Family Fun Festival



With my Gift of:

___ \$5,000+ Changemaker Sponsor

___ \$500+ Advocate Sponsor

___ \$2,500+ Visionary Sponsor

___ \$250+ Supporter Sponsor

___ \$1,000+ Champion Sponsor

___ Gift In-Kind Sponsor

Please email a high resolution copy of your logo.

Organization _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Business

Cell

Email _____

For Gift-in-Kind sponsorship please list item and value:

_____ Enclosed is a check

_____ Please charge: Amex MC Visa

Name on card _____

Card number _____

Expiration date _____

Security Code (CSC) _____



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