



# Anchor Partner Partner Program



Foster, Empower,  
Sustain...



You could be our Anchor to a

**Brighter  
Future.**



@preventionlinks

## A message from our CEO, Morgan Thompson

### How do you measure your Bottom Line?

For me, the answer to that question is, by the **passion, dedication and health** of my employees. The COVID-19 Pandemic threatened our bottom line, the health and viability of the people and communities that support our work. I started my letter here to highlight the connection between you and me, between **your business and mine** – as many of you may be meeting me and Prevention Links for the first time. This letter represents more than a request for a year-end donation. It is an **appeal** for partnership through a single or recurring contribution to our mutual bottom lines.

### We have the history and experience in building Recovery Capital...

With over 50 Years of Commitment to the NY/NJ Metro area, Prevention Links has a efficacious and meaningful history of supporting the families who make up the bulk of **your workforce**. The programs provided at the many community and job readiness centers, recovery support centers and family success centers we operate throughout the region offer the support, training, resources and relationships that build **resilient and successful** community members.

### How you can Join Us...

We are looking to identify Anchor Partners who want to make a profound impact with a recurring investment in the 'Bottom Line' of our community's wellbeing. **You could be the Anchor to a Brighter Future** for our communities. If social responsibility is part of your corporate or personal creed, please **Join us**.



### Your contribution to our mission can make a Profound Impact...

Your contribution allows us to continue to make a profound impact. Your investment in the long-term sustainability of our work ensures the **legacy of our mutual purpose**, and the promise of recovery for **all families** who have a loved one impacted by addiction and other issues which negatively impact the health & wellbeing of our communities.. Please take a minute to review our annual impact report which highlights our programs, families and partners. Then consider contributing to our continued success by donating today and scheduling a time to meet with me to talk about a sustained partnership.

“Once I was able to get back on my feet, Prevention Links helped me find a job & then I was ready to work toward having my daughter come live with me again.

–Heather P.

# You could be our Anchor to a *Brighter Future.*

## Thank You For Joining!

As an Anchor Partner, your company will be recognized as leaders in the community with a commitment to the health and well-being of its citizens.

Each Anchor Partner will receive a myriad of benefits including marketing & social media recognition, employee engagement, and personal & meaningful networking opportunities with other business and community leaders.

### *Champion* Partner | \$25,000+

- Plaque with logo at site location of your choice
- Customized Employee Engagement Program
- Major Sponsor perks at all organization-wide events
- Logo in Weekly Agency Newsletter read by 2,000+ recipients
- Annual Major Volunteer Event
- Logo & link on our website all year round for 2 years
- Speaking opportunities at all events
- Invitation to private donor reception and aligned PR
- Custom Special Highlight in our Annual Report
- Custom Impact Report
- Invitation and tabling opportunities at organization events
- VIP Impact Tour
- Annual Lunch & Learn for employees on topic of choice

### *Empower* Partner | \$15,000+

- Major Sponsor perks at 2 organization-wide events
- Logo in Weekly Agency Newsletter read by 2,000+ recipients
- Annual Major Volunteer Event
- Logo & link on our website all year round for 1.5 years
- Speaking opportunities at 3 major events per year
- Invitation to private donor reception and aligned PR
- Custom Special Highlight in our Annual Report
- Custom Impact Report
- Invitation and tabling opportunities at organization events
- Private tour or program visit
- Annual Lunch & Learn for employees on topic of choice

## Change

**Partner | \$10,000+**

- Mid-Level Sponsor perks at 2 organization-wide event
- Logo in Weekly Agency Newsletter read by 2,000+ recipients
- Logo & link on our website for 1 year
- Speaking opportunities at 2 major events per year
- Invitation to private donor reception and aligned PR
- Special Highlight in our Annual Report
- Custom Impact Report
- Invitation and tabling opportunities at organization events
- Private tour or program visit
- Annual Lunch & Learn for employees on topic of choice

## Hope

**Partner | \$7,500+**

- Mid-Level Sponsor perks for 1 major event
- Logo in Weekly Agency Newsletter read by 2,000+ recipients
- Logo & link on our website for 1 year
- Speaking opportunity at 1 major event per year
- Special Highlight in our Annual Report
- Custom Impact Report
- Invitation and tabling opportunities at organization events
- Private tour or program visit

## Gift

**Partner | \$5,000+**

- Sponsor perks for Annual Red Ribbon Day event
- Logo in Weekly Agency Newsletter read by 2,000+ recipients
- Logo & link on our website for 6 months
- Recognition in our Annual Report
- Private tour or program visit

## Your Partnership, Your Impact.

We know that every partnership is unique. If there's a way your business would like to support our mission beyond the listed opportunities, let's work together to design a sponsorship that makes the biggest impact—both for your company and our community.

# Adopt a Family Success Center

Healthy families serve as the cornerstone for healthy communities. Companies & supporters looking to designate their funds to strengthening families have the option of "adopting" one of our Family Success Centers located in: Elizabeth, Woodbridge, Jersey City, Union City, and Kearny.

**Why adopt?** Family Success Centers (FSCs) offer communities the opportunity to prevent crisis before it can begin. Child abuse & neglect often stem from a lack of proper resources and skills available to parents & caregivers. Our FSCs make those resources and skills available to our communities, empowering them to make healthier choices, develop meaningful relationships with their children, and be the change to foster a strength-based community.

Adopting would provide our FSCs with a **\$10,000 annual donation** that goes towards funding parenting workshops, child & parent activities, case management, resource distributions (i.e. diapers, food, etc), holiday events, volunteer recruitment & appreciation, and more.

**Join Us** & adopt one of our Family Success Centers today to grant the promise of a Brighter Future for a family in need.

## Connect with Us!

**We're here to help you find the best way to join our mission.** For questions or to learn more information about becoming a Brighter Future member:

Please contact our Communications & Development Coordinator, Madeline Desrosiers (she/her) at [mdesrosiers@preventionlinks.org](mailto:mdesrosiers@preventionlinks.org) or (862) 250-7919

You can also contact our CEO, Morgan Thompson (she/her) at [mthompson@preventionlinks.org](mailto:mthompson@preventionlinks.org)



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