

 PREVENTION LINKS



# UNION COUNTY RED RIBBON DAY

#EveryoneKnowsSomeone  
...Help Prevent the Next One.



## Prevention Walk & Family Fun Festival

October 12, 2024 | 10am-3pm  
Nomahegan Park, Cranford, NJ

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**The Prevention Links mission** is to foster healthy sustainable communities by empowering people through education, collaboration and by serving as the linkage to resources.

**Our goal** is to pull together all available resources to eliminate the deleterious effects of drugs, alcohol, violence, and inadequate educational and health institutions in our communities.

## 2024 Sponsorship Opportunities



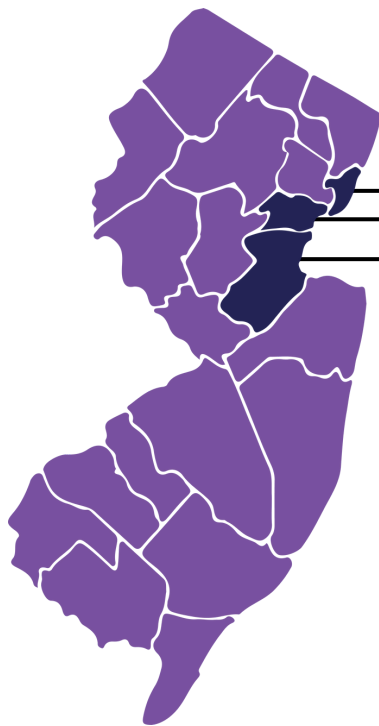
# Our Mission

***To foster healthy sustainable communities by empowering people through education, collaboration and by serving as the linkage to resources.***

Established in 1971 in Union County, Prevention Links has been dedicated to reducing the stigma associated with substance use disorders, assisting individuals in finding help, and preventing addiction.

Annually, **we serve over 20,000 individuals—including youth, families, seniors, parents/caregivers, & the community at large**—through our comprehensive, **free programs**. These initiatives are designed to empower our participants to lead **healthier lives** and set a standard of health and well-being in their workplaces and living environments.

Operating out of **13 community gathering places**, our work emphasizes *fostering community connections, strengthening family bonds*, and providing robust *support for addiction recovery*. Each location is a beacon of hope and support, playing a crucial role in our mission to enhance the fabric of our community:



#### **Hudson County**

- Skyway Family Success Center, Jersey City
- Recovery Junction Recovery Center, Jersey City
- Liberty Family Success Center, Kearny
- Palisades Family Success Center, Union City
- NJ4S Hudson Hub, Jersey City

#### **Union County**

- Bayway Family Success Center, Elizabeth
- Elizabethport Community Center, Elizabeth
- Rise Up Recovery Center, Roselle
- Rise Up Community Center, Plainfield
- ESH Recovery High School, Roselle
- NJ4S Union Hub/Headquarters, Kenilworth

#### **Middlesex County**

- Greenway Family Success Center, Avenel
- Vision of Hope Recovery Center, New Brunswick

***We also have mobile & virtual programs which serve the entire state.***



**Madeline Desrosiers**

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# Why We Walk

The Union County Red Ribbon Prevention Walk is a vital community event that **promotes awareness of substance use prevention, celebrates the journey of addiction recovery, and fosters stronger community ties.** Through the walk and our peer-to-peer fundraising efforts, we generate essential funds to support our comprehensive suite of free services. These include *prevention education, recovery support, family strengthening programs, and youth mental health initiatives.*

In 2023, thanks to the incredible support from our community, we raised a record-breaking \$50,000. This year, as we mark our 26th anniversary, our ambition is to surpass that achievement by **setting a goal of \$55,000.** These funds will allow us to expand our reach and enhance our impact, ensuring that more individuals know where to find help and that the stigma surrounding substance use disorders is reduced.

**46.3 million people aged 12 or older in the U.S. have a substance use disorder (SAMHSA).** We are driven by our knowledge that prevention works and recovery is achievable. *Almost everyone knows someone impacted by addiction.* Our walk raises awareness and funds with one clear purpose: **to prevent the next one.** Join us in making a difference in the lives of many.



## Meet Patricia

Recovery Support Participant

*"The most beneficial decision I have ever made was to come to Prevention Links. From the 1st phone call to the 1st meeting with my case manager, Manny. He has truly led me to a path of recovery and helped me get myself out of the addictive state I was in.*

*He gave me the tools & resources I needed when going out into the real world. I have developed a new set of beliefs and I am very happy with my progress.*

*My experience with Prevention Links was Life Changing. I am forever Grateful. I highly recommend them!!!"*



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# Sponsorship Benefits



**CHANGEMAKER**  
\$5,000

**VISIONARY**  
\$2,500

**CHAMPION**  
\$1,000

**ADVOCATE**  
\$500

**SUPPORTER**  
\$250+

EVENT RECOGNITION & PERKS					
	UNLIMITED	100	75	25	10
# of free walk-team member registrations	UNLIMITED	100	75	25	10
Speaking opportunity during ceremony					
Logo on lawn signs					
Logo on checkpoints					
Prime exhibitor location					
Logo on print materials					
Logo on t-shirts	X-LARGE LOGO TOP ROW	LARGE LOGO SECOND ROW	MEDIUM LOGO THIRD ROW	SMALL LOGO FOURTH ROW	
Branded team banner					
Recognition Prevention Links in Annual Report					
All day exhibitor's table					
Listing in program guide					
T-shirts, water bottles & swag bags for walk team					
WEBSITE & SOCIAL MEDIA RECOGNITION					
Prevention Links website					
Social Media Posts					
Promotional Articles					

**Special sponsorship recognition is also available for major donors of goods and services depending on the cash value of the donation, including sponsorship of food and beverage.**



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# How Your Support Helps

- You will be ensuring that our youth are provided with the **prevention education** opportunities that empower them to *make healthy choices* for themselves.
- The money raised at the Walk helps Prevention Links continue to support the social, emotional, as well as developmental, needs for **over 1,000 families with young children** each year.
- Commitment to a sponsorship gives Prevention Links the ability to **expand programs, services and staff** - in addition to more arduous tasks like *paying our rent*.

**Because we can't prevent the next one** without you.



## Meet Jose

Recovery High School Graduate

*"There was a time where I couldn't imagine a day without using ... now I know that the answer to the question was inside of me...as I stand before everyone today, I can truly say that I am sober and in recovery."*

*Thank you to all of the staff at the Recovery High School for supporting me, caring for me, and for never giving up on me even when I wanted to quit. Today I show up for myself because I am worthy of a great future."*



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# How Your Support Helps

- Because of your support, we were able to provide our first-ever **Senior Dinner** in 2024 for our *Recovery High School students and their families*.
- Because of your support, we were able to **stock our Women's Health Closet** at our Greenway Family Success Center - providing women and young girls with *feminine hygiene products free of charge, without shame or stigma*.
- Because of your support, we were able to provide **hundreds of families with** young children with *diapers, formula, baby clothes, and more* to remove barriers for new families to thrive.
- Because of your support, we were able to launch our **first-ever paid social media marketing campaign** to promote Union County's 24/7 Recovery Support Helpline, *reaching over 10,000 Union County Residents*.



## Meet Wallace

Elizabethport Community Center

*"Your services for the community provide resourceful information and amazing help. The staff is friendly courteous warm. Eport staff welcomed me personally - I was comforted in many ways. Emotionally, Physically as well as spiritually. This facility was everything. God bless it always."*



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I would like to support my community in spreading awareness  
and reducing stigma to save lives by sponsoring



# The 2024 Red Ribbon Walk & Family Fun Festival



With my Gift of:

\_\_\_ \$5,000+ Changemaker Sponsor

\_\_\_ \$500+ Advocate Sponsor

\_\_\_ \$2,500+ Visionary Sponsor

\_\_\_ \$250+ Advocate Sponsor

\_\_\_ \$1,000+ Champion Sponsor

\_\_\_ Gift In-Kind Sponsor

**Please email a high resolution copy of your logo.**

Organization \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

*Business*

*Cell*

Email \_\_\_\_\_

For Gift-in-Kind sponsorship please list item and value:

\_\_\_\_\_

\_\_\_\_\_ Enclosed is a check

\_\_\_\_\_ Please charge: Amex MC Visa

Name on card \_\_\_\_\_

Card number \_\_\_\_\_

Expiration date \_\_\_\_\_

Security Code (CSC) \_\_\_\_\_



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