



**25<sup>th</sup> ANNIVERSARY** Union County **RED RIBBON DAY**  
**PREVENTION 5K**  
**FAMILY FUN FESTIVAL** MARATHON RUN/WALK



October 21st, 2023 | Nomahegan Park, Cranford, NJ

For over 50 years, you friends at Prevention Links have been dedicated to raising awareness about drug and alcohol misuse, promoting addiction recovery, and strengthening families. After 25 years, Red Ribbon Day has become an integral part of our efforts, bringing together the community for a day of fun-filled activities that serve a greater purpose.

**Preventing Addiction,  
 Supporting Recovery,  
 Promoting Mental Health,  
 Strengthening Families.**

With over 100,000 lives lost to overdose and youth mental health issues skyrocketing, there is an urgent need to initiate conversations and take action in preventing substance abuse, promoting mental health, and supporting those in need.

Red Ribbon Day is not only a day of celebration but also a day of service to the community. Each year, it attracts over 1,000 community members who come together to learn about available resources, connect with one another, and support a common cause. It serves as a platform to engage families and community members in discussions about prevention, recovery, and wellness efforts. *We firmly believe that investing in our children and families today will lead to a brighter future for our community tomorrow.*

After the Prevention 5K, the highlight of the event is the Family Fun Fall Festival and Health Fair, offering a wide range of free activities for children and families, including carnival games, a petting zoo, arts & crafts, food trucks, pumpkin painting, and more. The festival creates an atmosphere of joy and togetherness, fostering stronger community bonds and leaving a lasting impact on attendees.

By becoming a sponsor, you will not only contribute to the success of Red Ribbon Day but also gain valuable exposure for your business. As a sponsor, we will provide custom acknowledgments, showcasing your commitment to community well-being. We are confident that we can find a level of involvement that aligns with your company's philanthropic goals and makes a tangible difference in the lives of countless individuals and families.

**Everyone Knows Someone ... Help Prevent the Next One.**

In Service,

Morgan Thompson (she/her)  
 Prevention Links CEO



Sponsored by the Union County Board of County Commissioners

**UNION COUNTY**  
*We're Connected to You!*



**25<sup>th</sup>** Union County **RED RIBBON DAY**  
**PREVENTION 5K** MARATHON RUN/WALK  
**FAMILY FUN FESTIVAL**

**OCT 21ST**  
 10AM-3PM  
 NOMAHEGAN PARK

**Sponsorship Opportunities**

There are numerous ways corporations and organizations can partner with Prevention Links to help build better lives for families and individuals in New Jersey. Special sponsorship recognition is also available on a case-by-case basis for major donors of goods and services, including sponsorship of food and beverages.

If you wish to make a donation amount beyond the levels offered below, we are happy to arrange customized perks to show our immense gratitude.

**For all sponsorship inquiries**, please contact Madeline Desrosiers (she/her) at [madesrosiers@preventionlinks.org](mailto:madesrosiers@preventionlinks.org) or 862-250-7919



**CHANGEMAKER**  
\$5,000

**VISIONARY**  
\$2,500+

**CHAMPION**  
\$1,000+

**ADVOCATE**  
\$500+

**SUPPORTER**  
\$250+

**EVENT RECOGNITION & PERKS**

	UNLIMITED	100	75	25	10
# of free 5k runner or walker registrations	UNLIMITED	100	75	25	10
Speaking opportunity during Ceremony					
Logo on Runner Bibs					
Logo on 5k Runner Time Results Page					
Logo on Mile Markers					
Logo on print materials					
Logo on T-Shirts	X-LARGE LOGO TOP ROW	LARGE LOGO SECOND ROW	MEDIUM LOGO THIRD ROW	SMALL LOGO FOURTH ROW	
Branded team banner					
Recognition Prevention Links in Annual Report					
All day exhibitor's table					
Listing in program guide					
T-shirts, water bottles & swag bags for walk team					

**WEBSITE & SOCIAL MEDIA RECOGNITION**

	Prevention Links + 5k Sign Up website(s)	Prevention Links + Run Sign-Up Web	Prevention Links + Run Sign-Up Web	Prevention Links Web Only	Prevention Links Web Only
Social Media Posts					
Promotional Articles					