

# Union County High School • Television PSA Contest

## TEAM REGISTRATION FORM

When anyone under age 21 drinks alcohol, we call it underage drinking. Underage drinking is against the law, and it is also dangerous. There are many alcohol-related automobile accidents each year and teens have higher than average alcohol-related injuries and deaths when compared to other age groups. Alcohol-related crashes are the second leading cause of teen death. Underage drinking is a serious problem with deep roots in our culture. It's time to change that picture. It's time to take action. It's time to stop looking the other way. *It's time to tell teens that underage drinking is not okay.*

The **Union County PSA Contest** asks high school students to create a unique and compelling Public Service Announcement (PSA) that will convey the **dangers of underage drinking** and encourage fellow teens to abstain from it.

### Eligibility Requirements

- The TV Public Service Announcement Contest is open to all Union County high school students competing in teams of two to six students. Students may not participate in more than three teams.
- Entries must consist of a **script, storyboards and DVD** for a 30-second (PSA) that addresses the consequences of underage drinking. Preferred DVD format is .mp4, .wmv or .avi
- Contest entries may only be submitted by teachers on behalf of their students.
- There may be multiple submissions from a school, **but each team may only submit one PSA.**
- The winning video will be broadcast on various television outlets.

Participants must complete the **REGISTRATION FORM** below and return it no later than **March 15, 2012**. We look forward to the participation of your school and students in this important endeavor.

Return the REGISTRATION FORM below by Postal Mail to:

Union County HS PSA Contest  
c/o PREVENTION LINKS  
121-125 Chestnut Street – 3<sup>rd</sup> Floor  
Roselle, NJ 07203

Or return by email to:

[slegg@preventionlinks.org](mailto:slegg@preventionlinks.org)

For more information about the contest please contact Stacey Legg at 732-381-4100 or

[slegg@preventionlinks.org](mailto:slegg@preventionlinks.org).

# Team Registration Form

THIS FORM IS DUE NO LATER THAN MARCH 15, 2012

YES, I WANT TO PARTICIPATE IN THE UNION COUNTY HIGH SCHOOL PSA CONTEST

School Name: \_\_\_\_\_

School Principal: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Faculty Advisor: (Name, position and contact info)

\_\_\_\_\_  
\_\_\_\_\_

Team student names:

1)

\_\_\_\_\_

2)

\_\_\_\_\_

3)

\_\_\_\_\_

4)

\_\_\_\_\_

5)

\_\_\_\_\_

6)

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